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Statement

Creating Web site designs that are semantic, user-friendly and aesthetically effective.

Skill Set

Web / Graphic: interface design, IA, dynamic content integration, **Content Management Systems (CMS)**, Search Engine Optimization (SEO), cross-platform compatibility, browser forward-compatibility design, **W3C standards**, Web accessibility, usability, research.

Markup & Programing Languages: **XHTML**, **CSS**, Microformats, XSLT, XML, Javascript (Prototype, and MooTools), **DOM scripting**, ActionScript, PHP.

Software: TextMate, Flash, Photoshop, Illustrator, InDesign, Acrobat Professional, OSX, Windows.

Experience

GIS-RS Center, Web Designer [2008 - Present]

Created **interface desgins** for online mapping applications producing syntactically correct XHTML.

Lead designer for the Florida International University Libraries Web Site, spearheaded adherence to the original concept design and compliance with ADA Guidelines.

Designed and illustrated logos, brochures and posters.

Freelance Web Designer [2005 - Present]

Generated fresh ideas producing original interface designs, conceptualized and illustratrated logos.

Rapid redesign of de la Guardia Victoria Architects & Urbanists (dlgvarchitects.com) Web site.

Exceeded expectations for the Witham Village Apartments (withamvillage.com) Web site.

Built dynamic, **content-manageable**, database driven Web sites using Flash, PHP and MySQL.

Focused on interoperability, Web accessibility and Web standards-compliant design / development.

Lunar Logic, Web Designer [2007]

Communicated with clients to create concept designs based closely on client input and feedback.

Produced XHTML / CSS / Javascript prototypes.

Worked closely with programmers on a variety of CMSs and frameworks to integrate designs.

Tutored clients on site maintenance, informed clients of established Web best-practices.

CORE Communications, Web Designer [2006 - 2007]

Communicated effectively with clients, accurately translating design wants into original concepts for Web site designs and Flash animations.

Implemented **advanced CSS** in conjunction with semantic XHTML to visually best represent a targeted design on **multiple browsers and platforms**.

Integrated front-end designs with the company's proprietary CMS (Core Suite).

Created company advertisements for local newspapers and Oregon Business magazine.

Conceptualized fresh designs for print for subjects ranging from flyers to company brochures.

Prepared customer provided files for print readiness in a professional printing environment.

Astro Data Services, Web Developer [2005 - 2006]

Overhauled HTML of the Astro Online Service Bureau (AOSB) Web application, worked with existing design specifications to convert to **standards-compliant XHTML / CSS**.

Worked closely with lead programmer to format dynamic output of database content.

Increased site availability with the development of a load balance for the AOSB Web application.

Spearheaded the redesign of the Astro Help System along with the introduction and implementation of a context-sensitive help framework throughout the AOSB Web application.

Redesigned the corporate Web site to compliment Astro's marketing approach.

Designed and implemented **interface improvements** to the AOSB Web application.

GIS-RS Center, Web Designer [2000 - 2004]

Lead Flash development portion of two **online interactive mapping applications** and the FIU Libraries Online Virtual Tour.

Designed multiple Web sites and printed material (posters, brochures, flyers).

Developed user interfaces for back-end Web application integration.

Coordinated back-end development for internet-based projects coded in Cold Fusion, ASP and JSP.

Education

Florida International University, Miami, Florida [97-02]

Bachelor of Science in Environmental Studies, and a Graduate Certificate in GIS

Davies Laing & Dick College, London, United Kingdom [95-96]

Advanced Levels in Environmental Science and Psychology